



FRYE

ART MUSEUM

Annual Report 2019-2020

Dear Friends,

What goes without saying is that 2020 was a year like no other. What I believe bears repeating, however, is that the creativity, generosity, and resilience of the staff, presenting artists, and partners of the Frye Art Museum in rising to the year's challenges was a feat I feel grateful to have been a part of. In the below report, you will find an overview of the Frye's varied achievements of the past few years, which barely scratches the surface of our rich programmatic offerings. The report begins in 2019—a now barely imaginable era of standing elbow-to-elbow watching in-gallery performances by Cherdonna Shinatra and DONNA or Donald Byrd's Spectrum Dance Theater company; of bustling opening receptions, at-capacity Jazz in the City performances, and throngs of preschool-aged Small Frye participants wielding glue sticks in the art studio.

As that world effectively ground to a halt in March of 2020, it is then even more remarkable to note the accomplishments of the months to come, from celebrating the tenth anniversary of the Frye's distinctive Creative Aging programs for adults living with dementia and their care partners, to the launch of the *Boren Banner Series* public art initiative that embodies the Frye's commitment to nurturing emerging regional talent. Behind the scenes—trading conference rooms for Zoom screens—our staff, Board, and volunteers engaged in the vital conversations of the moment concerning equity, transparency, and social justice. We convened a cross-department Diversity, Equity, Accessibility & Inclusion committee to ensure that this essential work is woven into the fabric of everything we do at the Museum, and we look forward to sharing our journey with you.

I would like to extend my gratitude to the Board of Trustees—Rhoda Altom, Mike Doherty, Gail Goralski, Jan Hendrickson, James Miles, Jennifer Potter, and Stuart Williams—whose support of the Museum and concern for our staff during this unprecedented time was unwavering. On their behalf, as well as that of our staff, I invite you to explore the following archive of a time like no other, from a Museum like no other—one that I am very proud to call home.

Joseph Rosa
Director/CEO

Exhibitions



The Rain Doesn't Know
Friends From Foes: Ramin
Haerizadeh, Rokni Haerizadeh,
Hesam Rahmavian

January 26 – April 28, 2019



Tschabalala Self

January 26 – April 28, 2019



Cherdonna Shinatra: DITCH

January 26 – April 28, 2019



Gretchen Frances Bennett:
Air, the free or unconfined
space above the surface of
the earth

February 16 – June 2, 2019



Cauleen Smith: Give It or Leave It

June 1 – September 1, 2019



Jane Wong: After Preparing the
Altar, the Ghosts Feast Feverishly

June 1 – September 1, 2019



End of Day: American Oil
Painting Around 1900

June 15 – September 29, 2019



Recent Acquisitions: Toyin Ojih
Odutola

June 15 – December 8, 2019



Frame of Mind: Storytelling
Through Animation

June 22 – December 8, 2019



Pierre Leguillon: Arbus Bonus

September 21, 2019 – January 5, 2020



Dress Codes: Ellen Lesperance
and Diane Simpson

September 21, 2019 – January 5, 2020



Unsettling Femininity: Selections
from the Frye Art Museum
Collection

September 21, 2019 – May 30, 2021



Donald Byrd: The America That
Is To Be

October 12, 2019 – January 26, 2020



Recent Acquisitions: Mary Henry

December 17, 2019 – June 7, 2020



Subspontaneous: Francesca
Lohmann and Rob Rhee

January 25, 2020 – January 4, 2021



Rebecca Brewer: Natural Horror

January 25 – August 2, 2020



Agnieszka Polska: Love Bite

February 15, 2020 – January 3, 2021



Art on the Mind: Ten Years of
Creative Aging

November 14, 2020 – November 14, 2021



Boren Banner Series: Marilyn
Montufar

October 10, 2020 – April 11, 2021

Accessions

The Frye Art Museum continues to strategically build its collection through purchases and gifts, both deepening existing areas of strength and diversifying holdings to reflect the Museum's expansive curatorial program and Seattle's globalized present. In October 2020, the Frye launched an [online collections database](#), making the entirety of its collection available online for the first time. Below are the works added to the collection during 2019-2020.

Arts Engagement Programs

Driven by a deep commitment to inclusive experiences for our local community, the Frye provides arts engagement programs for everyone from preschoolers to older adults. The impact of arts engagement can be found in elementary school students discovering new modes of self-expression and art-making techniques, an artist sharing their inspiration and process through a gallery tour, or a group of adults living with dementia and their care partners gaining a sense of connection during a guided artwork discussion. The Frye's programs are rooted in community building, designed to meet the needs of our diverse audiences.

Youth & School Programs

78 In-Person Programs
3,146 Participants



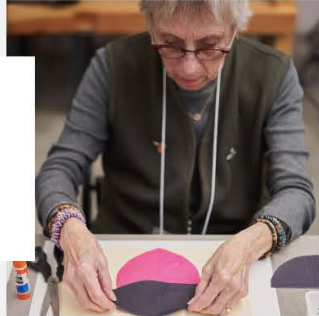
Gallery Guide Programs

27 In-Person Programs
7 Virtual Trainings
51 Gallery Guides



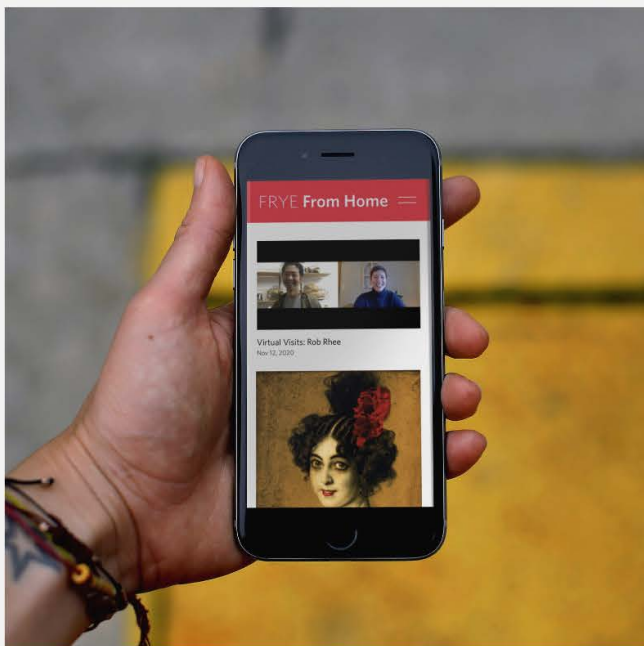
Creative Aging

91 In-Person Programs
17 Virtual Programs
1,622 Participants



Adult Public Programs

770 In-Person Programs
23 Virtual Programs
13,137 Participants

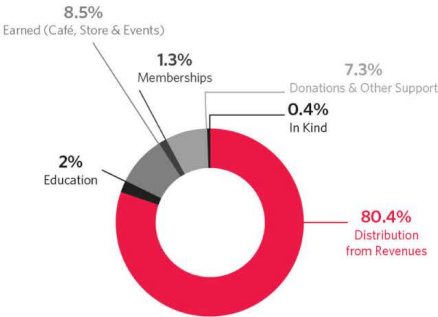


Frye From Home

When the Museum closed its doors in response to the Covid-19 pandemic, a cross-departmental team responded quickly to find new ways to offer enriching programs and content to our audiences near and far. In May 2020, the [Frye From Home blog](#) was launched, an ever-expanding resource and invitation to make, read, watch, and explore the Frye's digital offerings. Categories include [Creative Aging](#), [Frye Families](#), [Mindfulness Meditation](#), and more. Beyond a pandemic response, the blog is a platform for experimentation and connection, complementing on-site exhibitions and programs through [artist interviews](#), [video features](#), and [focused highlights](#) on collection objects.

2019 Financial Information

REVENUES



Distribution from Revenues: \$4,017,905

Education: \$98,803

Earned (Café, Store & Events): \$426,726

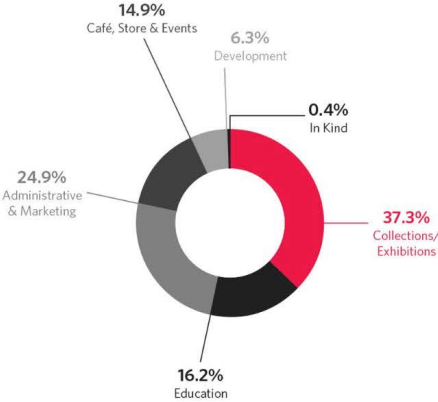
Memberships: \$67,355

Donations & Other Support: \$189,722

In-Kind: \$21,736

Total: \$4,822,247

OPERATING EXPENSES



Collections/Exhibitions: \$2,151,947

Education: \$933,254

Administrative & Marketing: \$1,672,251

Café, Store & Events: \$291,592

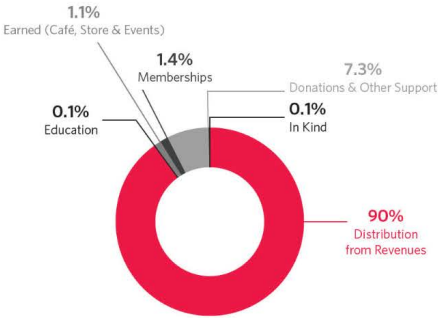
Development: \$362,173

In-Kind: \$21,735

Total: \$5,432,953

2020 Financial Information

REVENUES



Distribution from Revenues: \$3,973,262

Education: \$4,161

Earned (Café, Store & Events): \$48,705

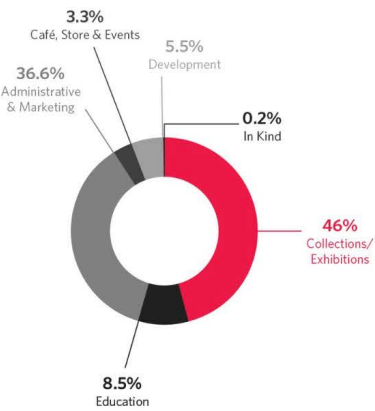
Memberships: \$60,650

Donations & Other Support: \$322,685

In-Kind: \$6,200

Total: \$4,415,663

OPERATING EXPENSES



Collections/Exhibitions: \$1,853,851

Education: \$341,696

Administrative & Marketing: \$1,472,714

Café, Store & Events: \$131,819

Development: \$219,585

In-Kind: \$6,200

Total: \$4,025,865

Frye by the Numbers



123,355

On-site visitors



269

Days closed due to
pandemic in 2020



12,500

Virtual program
views



514,095

Visits to website



105

Community-funded
memberships



1,118

Membership
households



1,398

Works in the
permanent
collection



3,689

Volunteer hours



66

Local designers
featured in the
Museum Store



24,171

Instagram followers



21,451

Twitter followers



34,701

Facebook followers

Support

We are grateful to our many members and donors for your belief in the power of art to build community and in the unique mission that the Frye carries out every day. Thank you for your generous support!

Special thanks to the following annual sponsors:



Education and Creative Aging Sponsors:

The Richard M. and
Maude M. Ferry
Charitable Foundation



Community Partners

Youth and School Programs

[ArtsEd Washington](#)

[Bailey Gatzert Elementary School](#)

[Seattle Children's Theatre](#)

[Seattle University - Center for Community Engagement](#)

[Silver Kite](#)

[Bright Horizons](#)

[Washington Art Education Association](#)

[UW Museology Graduate Program](#)

[UW Professional & Continuing Education](#)

[Reel Grrls](#)

Public Programs

[Ariel Media \(Jazz in the City\)](#)

[Gage Academy of Art](#)

[Ladies Musical Club of Seattle](#)

[Seattle Classic Guitar Society](#)

[VisualAIDS](#)

[Path with Art](#)

[Northwest African American Museum](#)

[Jacob Lawrence Gallery](#)

[Photographic Center Northwest](#)

[home school](#)

[Slow Art Day](#)

Creative Aging Programs

[Aging Wisdom](#)

[UW Memory and Brain Wellness Center](#)

[Rose Theatre](#)

[Bainbridge Island Museum of Art](#)

[Centrum](#)

[Alzheimer's Association Washington State Chapter](#)

[Fred Lind Manor](#)

[The Summit at First Hill](#)

[Silver Kite](#)

[Momentia](#)

Images: Installation view of *The Rain Doesn't Know Friends from Foes: Ramin Haerizadeh, Rokni Haerizadeh, Hesam Rahmanian*, Frye Art Museum, January 26 – April 28, 2019. Photo: Jueqian Fang; Installation view of *Tschabalala Self*, Frye Art Museum, January 26 – April 28, 2019. Photo: Jueqian Fang; Installation and performance view of *Cheronna Shinatra: DITCH*, Frye Art Museum, January 26 – April 28, 2019. Photo: Jenny May Peterson; Installation view of *Gretchen Frances Bennett: Air, the free or unconfined space above the surface of the earth*, Frye Art Museum, February 16 – June 2, 2019. Photo: Jueqian Fang; Installation view of *Cauleen Smith: Give It or Leave It*, Frye Art Museum, June 1 – September 1, 2019. Photo: Jueqian Fang; Installation view of *Jane Wong: After Preparing the Altar, the Ghosts Feast Feverishly*, Frye Art Museum, June 1 – September 1, 2019. Photo: Jueqian Fang; Installation view of *End of Day: American Oil Painting Around 1900*, Frye Art Museum, June 15 – September 29, 2019. Photo: Jueqian Fang; Toyin Ojih Odutola. *Birmingham*, 2014. Four-color lithograph with gold leaf on Somerset satin paper. 24 x 16 1/2 in. each. Frye Art Museum, Purchased with funds provided by Seattle Art Fair, 2018.007.01-03. Installation view from *Recent Acquisitions: Toyin Ojih Odutola*, 2019. Photo: Jueqian Fang; Installation view of *Frame of Mind: Storytelling Through Animation*, Frye Art Museum, June 22 – December 8, 2019. Photo: Jueqian Fang; Pierre Leguillon. *Arbus Bonus*, 2014. 256 framed magazine pages, pile of vintage magazines, 11 crates, captions. Dimensions variable. Carnegie Museum of Art, Pittsburgh: The Henry L. Hillman Fund, 2014.13.1-269. Installation view from *Pierre Leguillon: Arbus Bonus*, Frye Art Museum, 2019. Photo: Jueqian Fang; Installation view from *Dress Codes: Ellen Lesperance and Diane Simpson*, Frye Art Museum, September 21, 2019—January 5, 2020. Photo: Jueqian Fang; Installation view from *Unsettling Femininity: Selections from the Frye Art Museum Collection*, Frye Art Museum, September 21, 2019—August 23. Photo: Jueqian Fang; Installation view of *Donald Byrd: The America That Is To Be*, Frye Art Museum, October 12, 2019—January 26, 2020. Photo: Jueqian Fang; Installation view of *Recent Acquisitions: Mary Henry*, Frye Art Museum, December 17, 2019 – June 7, 2020. Photo: Jueqian Fang; Installation view of *Subspontaneous: Francesca Lohmann and Rob Rhee*, Frye Art Museum, January 25—April 19, 2020. Photo: Jueqian Fang; Installation view of *Rebecca Brewer: Natural Horror*, Frye Art Museum, January 25—April 19, 2020. Photo: Jueqian Fang; Agnieszka Polska. *The New Sun*, 2017. Ink print on archival paper. Courtesy of the artist and Overduin & Co., Los Angeles; Installation view of *Art on the Mind: Ten Years of Creative Aging*, Frye Art Museum, November 14, 2020–November 14, 2021. Photo: Jueqian Fang; Marilyn Montufar. *Ronnie and Cleveland*, 2006. Digital print on vinyl. 16 x 20 ft. Installation view from *Boren Banner Series: Marilyn Montufar*, Frye Art Museum, 2020. Photo: Jueqian Fang; Photo: Midmar Photography; Photo: Jonathan Vanderweit; Photo: Jonathan Vanderweit; Photo: Frye Art Museum; Photo: Frye Art Museum; Photo: Jueqian Fang.